



## ENTREPRENEURIAL SKILLS ENHANCEMENT IN TEXTILES AND HOME SCIENCE

**Dr. S. Amsamani**

Professor, Dept of Textiles and Clothing, Avinashilingam Institute for Home Science and Higher Education for Women, Deemed to be University, Coimbatore, Tamil Nadu, India.

E-mail: dr.amsamani@gmail.com

### Introduction

Man, the most innovative creation on the blue green globe has moved from being a mere six sense animal to a unique creature that can think, act and develop himself. The stages of his development have grown from the Old Stone Age to this era of computers and artificial intelligence. He has changed from being a creature draped in leaves and twigs, eating fruits and meat and sheltering under trees and caves to a person with skills dressed in well fitted garments, eating cooked food of different cuisines and sheltering under air conditional multistory buildings. This change has been possible only due to his skills especially entrepreneurial skills.

Skill can be described as a basic ability for anyone to complete a particular work. Skill can be inborn or it can be acquired. This skill can be developed to group people to work together as a team and to step to success. This particular skill to four sees the task and groups everyone and motivates all and guide them towards the set objective is rightly called as entrepreneurial skills. This to a layman can be rightly known as leadership qualities which lay the foundation for a business firm. But in reality, it is more than being a mere leader. It can be described as the ability to understand how and when a product or service is needed and finding means of developing the same. The origin of the word 'entrepreneurship' is 'rooted in the Latin language, from the words prehendere and apprehensione.

Entrepreneurship can be understood as an individual or collective system and internal or external to the organizational structure, developing something new, from conception of ideas to the creation of a business. In other words, entrepreneurship is defined as the capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. Entrepreneurial skills combine a range of technical, management and personal skills. As such, there is no established, simple definition of the entrepreneurial skill set.

Entrepreneurship plays an important role in the economic growth of the country. Entrepreneurship means doing something in an innovative and effective way. It is a dynamic process of creating wealth by individuals or groups by the use of various resources. Entrepreneurship helps one to start his or her own business. It also lays the foundation for empowered of women.

The word entrepreneur is derived from the French word 'entreprendre'. It means to undertake. An entrepreneur is a person who establishes his own business or industrial undertaking with a view to make profit. An entrepreneur is one who converts raw materials into finished product and markets them. Entrepreneurs are persons who initiate, organize, manage and control the affairs of a business unit to supply goods and service.

**Definition**

Entrepreneur is an individual who bears the risk of operating a business in the face of uncertainty about the future conditions. - **Encyclopedia Britannica.**

An entrepreneur in an advanced economy is an individual who introduces something new in the economy, a method of production not yet tested by experience in the branch of manufacture concerned, a product with which consumers are not yet familiar, a new source of raw material or of new market and the like. - **Joseph Schumepeter.**

The qualities essential to become a successful entrepreneur are;

- Under taking Risk
- Looking out for Opportunity
- Setting Goals and working towards it
- Bringing out one's own talents
- Adjust when needed
- Encourage others
- Try to balance emotions
- Discuss and Decide
- Give a hand during crisis
- Out of Box Thinker

**Importance of Entrepreneurship**

- Employment prospects for the youths
- Economical Growth
- Creating Newer Jobs
- Facing challenging tasks

**Effective ways to build Entrepreneurial Skills:**

“Creativity is the root of entrepreneurship.” - Karndee Leopairote, Thammasat University. Therefore there is a keen need to create innovative ability in doing things, which will enable one to become a unique entrepreneur. This uniqueness will enable one to be a good entrepreneur. Some of the key steps for good entrepreneurship

- Keep yourself updated with recent developments
- Get involved with other entrepreneurs
- Face challenges
- Improve your communication skills
- Look out for mean of managing your finance
- Think and work differently

- Move towards starting your own business
- Postpone your satisfaction
- Take a lead in activities whenever possible
- Lend a helping hand for the success of others business
- Have a role model
- Look out for a proper Guru
- Improve your marketing skills

**For the success of any business one has to consider the following factors**

- Passing on your message
- Being in others shoes
- Bring up a standard for your product
- Building up your own policies
- Developing faith
- Money management
- Marketing
- Developing good relations
- Anxiety executive
- Evaluating yourself and your business ideas
- Building your talents
- Over looking failure
- Sharing and Collaboration
- Creative Thinking

**Women Entrepreneurs – A boost to every family:**

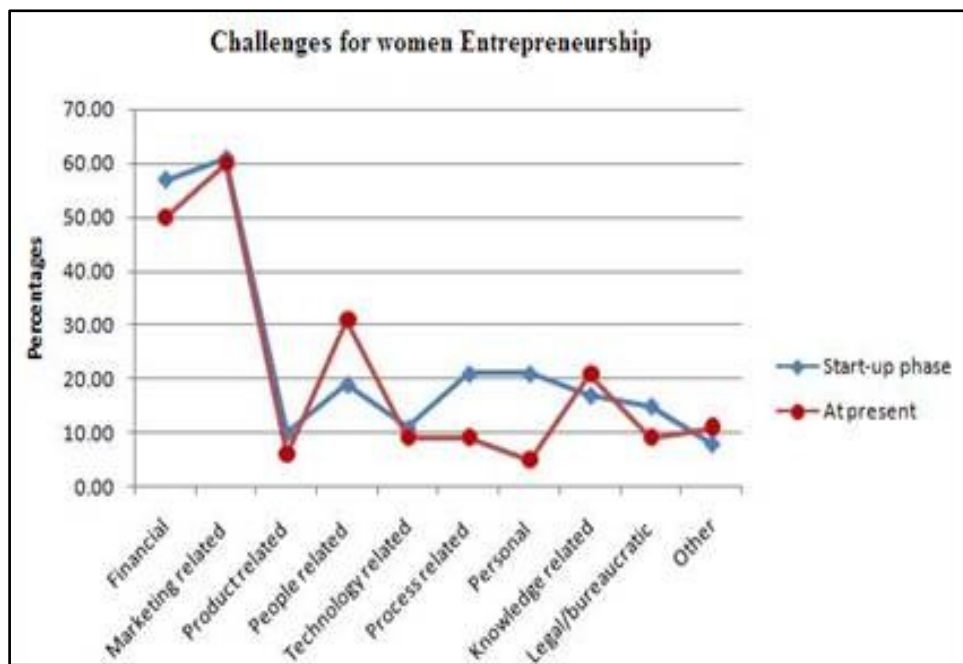
Women entrepreneurs are those who start their own industry or actives where they can produce and market. “A women entrepreneur can be defined as a confident, innovative and creative woman capable of achieving self-economic independence individually or in collaboration, generates employment opportunities for others through initiating, establishing and running the enterprise by keeping pace with her personal, family and social life” - Kamal Singh.

The Government of India defined women entrepreneur as “an enterprise owned and controlled by a woman having a minimum financial interest of 51 per cent of the capital and giving at least 51 per cent of the employment generated in the enterprise to women.” However, this definition is subject to criticism mainly on

the condition of employing more than 50 per cent women workers in the enterprises owned and run by the women.

Women occupy almost 50% of the population, hence to attain complete development they must also take up jobs or become entrepreneurs, to raise the status of women in society, economic and social development of women will also lead to the political development of the country. The women entrepreneurs play multiple roles doing various activities at home as well as in the working spot thereby satisfying every one. The

motivational factors which encourage women to set up an enterprise are ones education, capacity, family back ground, social standards, financial status and motivation by others. Some of most common factors that facilitate women to become entrepreneurs are family need, their support, financial facilities, networking, skills, thinking differently and above all self satisfaction. The basic problems faced by the women entrepreneurs are shown in the graph below.



Source: [www.womensweb.in](http://www.womensweb.in)

## Women Entrepreneurship in India

States	No of Units Registered	No. of Women Entrepreneurs	Percentage
Tamil Nadu	9618	2930	30.36
Uttar Pradesh	7980	3180	39.84
Kerala	5487	2135	38.91
Punjab	4791	1618	33.77
Maharashtra	4339	1394	32.12
Gujrat	3872	1538	39.72
Karnatka	3822	1026	26.84
Madhya Pradesh	2967	842	28.38
Other States & UTS	14576	4185	28.71
<b>Total</b>	<b>57,452</b>	<b>18,848</b>	<b>32.82</b>

Source: Report of MSME's, 12<sup>th</sup> Five-year plan 2012-2017

### Government schemes to boost entrepreneurship:

In the recent years, a wide spectrum of new programmes and opportunities to nurture innovation has been created by the Government of India across a number of sectors. A few of India's efforts in promoting entrepreneurship skills and innovation especially among our women are:

- Startup India
- Make in India
- Atal Innovation Mission (AIM)
- Support to Training and Employment Programme for Women (STEP)
- Jan Dhan- Aadhaar- Mobile (JAM)
- Digital India
- Biotechnology Industry Research Assistance Council (BIRAC)
- Department of Science and Technology (DST)
- Stand-Up India
- Trade related Entrepreneurship Assistance and Development (TREAD)

- Pradhan Mantri Kaushal Vikas Yojana (PMKVY)
- National Skill Development Mission
- Science for Equity Empowerment and Development (SEED)

Government has taken so many efforts in developing entrepreneurial programme through various agencies and institutions. They are as follows;

### Institutions at National Level

- National Institute for Entrepreneurial and Small Business Development (NIESBUD)
- Entrepreneurial Development, Institute of India (EDH)
- Technical Consultancy Organization (TCO)
- Indian Investment Centre (IIC)
- Small Industries Development Corporation (SIDC)
- Industrial Development Bank of India (IDBI)
- Industrial Finance Corporate India (IFCI)

- Industrial Credit and Investment Corporation of India (ICICI)
- National Small Scale Industrial Development Corporation (NSSIDC)
- Small Industrial Development Bank of India (SIDBI)
- Khadi and Village Industrial Centre (KVIC)
- National Bank of Agencies and Rural Development (NABARD)
- National Institute of Small Industries Extension Training (NISIET)
- Science and Technology Entrepreneur Part (STEP).

### **STEPS IN STARTING SMALL INDUSTRIAL UNIT**

The steps to be taken by entrepreneurs to start a small industrial unit are explained under the following heads;

- Selection of form of ownership
- Preparation of Project Report
- Arrangement of Finance
- Selection of Site and Product
- Collecting raw materials and means of processing
- Registration and getting License

### **Entrepreneurship in Home science and Textiles**

Home making is an art of making our living area or shelter a wonderful place to carry out ones regular activities in an effective manner. Generally it is an inborn art, or acquired skill from the elders. Home science or home economics is a subject developed based on the concept of home making. Home Science is a course that includes the study of many disciplines such as chemistry, physics, physiology, biology, hygiene, economics, rural development, child development, sociology and family relations, community living, art, food, nutrition, clothing, textiles and home management. Apart from helping an individual to build his own home the course also serves as means of developing entrepreneurship.

### **Carrier opportunities after graduating in Home Science:**

#### **Home Science:**

- Dietician
- Nutritionist
- Counseling

### **Business opportunities in textile industry:**

Textile industry is booming like never before. This is the best time, when you can try your luck in this industry. There are so many opportunities available for trading in textile business. It is a broad area to increase your earning. The Textile industry is basically concerned with the design, production and distribution or marketing of yarn, Fabrics or readymade clothing. What we wear, what we use to decorate, where we sleep on, where we live with (home textile/decor) and many more, all comes under textile industry. Here are some of the best business opportunities with minimum budget and infrastructure across India.

- A cloth boutique store/showroom
- Bridal shop
- Hand printed fabric clothing
- Customized T-shirts printing
- Uniform manufacturing company
- Shop for rented cloths

#### **Textiles:**

- Fashion designer
- Designer for prints
- Boutique
- Accessory designer
- Eco-friendly Jute bag store designer
- Jewelry by Quilling paper designer
- Crochet jewelry designer
- Paper mache jewelry designer

#### **Technical Textiles:**

Medical textile – low cost sanitary making  
Entrepreneur in making wound healing Bandages  
Natural dyed saris

#### **Arts and Craft:**

- Designer and entrepreneur for Terracotta jewelry

**Conclusion:**

An entrepreneur is an economic agent who plans, organizes, makes decision and takes risks. Entrepreneurs are essential for economic development of nation. Entrepreneurship works in different ways in different economic situation. Government has taken several steps and introduced schemes for the men as well as women entrepreneurs. Several financial institutions assist and motivate the entrepreneurs. A person can very easily do own business by understanding the rules and regulations, and initiate a small scale unit. Self employment brings a self respect for a woman. Women entrepreneur balances both home as well as the business. Entrepreneurship development programmes and training programmes help in locating the developing the entrepreneur based on their suitability and bringing success for them.

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